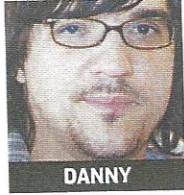




PAMELA



DANNY



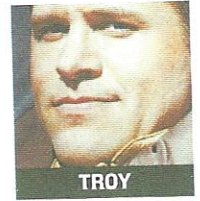
KRISTEN

5 APPRENTICE REJECTS!

What They Did—and Didn't—Learn From The Donald



ELIZABETH



TROY

FAST COMPANY

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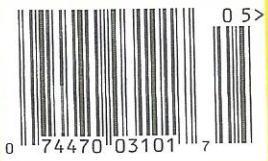
>> HOW SMART PEOPLE WORK

CHANGE OR DIE.

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For real. What if it weren't just the rhetoric that confuses corporate performance with life or death, but actual life or death? Yours. What if a doctor said you had to make tough changes in the way you think and act—or your time would end soon? Could you change? Here are the scientifically studied odds: nine to one. That's nine to one against you. *continued on p. 52*

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25 WOMEN BUSINESS BUILDERS



<< She's #1

Taryn Rose was a surgeon with sore feet. Now she owns a \$20 million shoe company. (Even Jamie Foxx wore her shoes to the Oscars.)



Kristen Kirchner

Real-estate agent
LOS ANGELES, CALIFORNIA

Kristen Kirchner, 32, was fired in the fourth episode of the current season. She's currently opening her own real-estate investment firm, Xanthus Enterprises.

Don't Be a "Yes" Woman

IF DONALD TRUMP WASN'T A REAL-ESTATE TYCOON, I wouldn't have wanted to do the show. I thought there was something I could learn from him. Quite honestly, I didn't learn anything.

Donald Trump isn't going to hire the most successful entrepreneur on his show. He's going to hire the person who can take direction, a person who's used to working for other people. If you're a true entrepreneur in every sense of the word, you will not become the next *Apprentice*.

I was made to look like an idiot on national television because Trump decided he wanted to fire me. I'm very upset about that because I was one of the best workers on that show. I think Trump just doesn't like strong women. Carolyn? Sure, she's feisty, but she's by no means an entrepreneur.

When Mr. Trump says, "I want to fire this person," George and Carolyn say, "I agree." Someone like me would say, "I disagree." He doesn't want someone who's going to disagree with him.

The person I learned the most from turned out to be [*Apprentice* creator and executive producer] Mark Burnett. He's seen the rough side of life. Like him, I started at the bottom. I lived with plastic crates and a box spring for a couch. I remember emptying out my piggy bank just to be able to have enough money to go to McDonald's to get a burger. Burnett's taken risks. And then to single-handedly change the entertainment industry like he's done, that's a far more impressive feat than being born with a silver spoon in your mouth. He's the true rags-to-riches story.